



Build a network of local advisors to put small tourism providers in watercourse regions on a more sustainable path

Press release

December 2023

BLUE TOURISM: sustainable consultant profile and platform for small water tourism operators.

Having reached the final part of the Erasmus+ project called Blue Tourism, over 24 months the eight partners from six countries, Cyprus, Portugal, Spain, Romania, Slovenia and Ireland built the website where one can find, in addition to the training materials for the construction of the consultant profile, a set of videos that are reference examples of tourism operators in regions with water courses. If you want to acquire the necessary skills to support and advise small tourism operators, in regions with water courses, to be more sustainable and competitive, this platform is available in the languages of all countries involved.

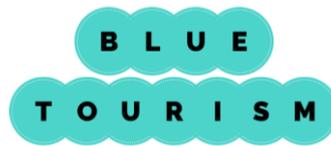
Multiple international events to disseminate the BLUE TOURISM project

The national forum in Portugal took place on November 17th, in Portalegre, in the auditorium of the School of Education and Social Sciences, which brought together tourism students and members of the community, where there were presenting the results of the project and its objectives. These forums also took place in the participating countries, during the month of November, where each partner shared the results of the project with their community.



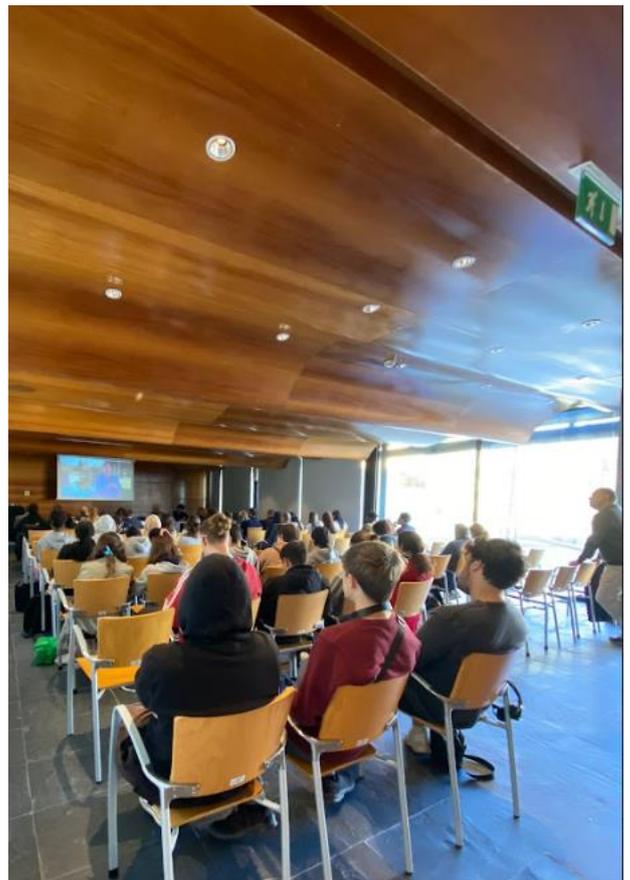
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Project final event – BLUE TOURISM Summit

According to the schedule established by the project, the final event was held by the Intermunicipal Community of Beira Baixa, at the António Salvado Municipal Library, in Castelo Branco, Portugal, which, in addition to the results of the project, presented good sustainable tourism practices in watercourse territories.



Final meeting of the project in Castelo Branco, Portugal

Still in November on November 21st, the Blue Tourism consortium met in Castelo Branco, Portugal, to hold its fifth and final meeting, essential for implementing the suggestions obtained and sharing and distributing the latest tasks, with participation in hybrid format of all partners. After the meeting, which took place at the facilities of the Intermunicipal Community of Beira Baixa, the partners had the opportunity to taste Castelo Branco's gastronomy at a dinner with local products.

Visit to Portas de Rodão and Lagar de Varas

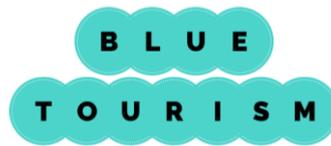
All partners were able to visit Portas de Ródão on a boat trip on the Tagus River, through a local operator. The group also had the opportunity to visit the Lagar de Varas, an industrial museum, located in Ribeiro de Enxarrique, close to the Tagus River, under the supervision of the Municipal Council of Vila Velha de Ródão. It is a building built in masonry typical of the region (schist and quartzite), where the local guide explained all the stages of olive oil production, from primitive methods to mechanical systems.



Dock of the Portas de Rodão pier in Vila Velha de Rodão (Castelo Branco District, Portugal)



Varas Mill in Vila Velha de Ródão, Portugal



For more information about the BLUE TOURISM project:

Website | www.bluetourism.eu/

Facebook | <https://www.facebook.com/blue.tourism.EU>

