



## Build a network of local advisors to put small tourism providers in watercourse regions on a more sustainable path

### Press release

August 2022

#### Sustainable tourism in watercourse regions

The purpose of sustainable forms of tourism is the efficient natural resource management, it respect local communities and the development of long-term fair economic activities. To contribute a small part to this massive transition to sustainability, partners from six countries are trying to develop valuable tools under the BLUE TOURISM project which you can read about in our 1<sup>st</sup> issue.



[Saint Anna Lake, Harghita county, Romania](#)



In the first project implementation phase, partners have been focusing on researching water course tourism establishments which can be used as good practice examples for the development of the sustainable tourism advisor competences.

The **interactive e-portfolio showcasing interesting case studies** presents 16 case studies from all 6 partner countries. Examples include diverse stories from private enterprises to municipal and regional projects. All case studies will be accessible in a more interactive way in the digital space of the project.

### **Project meeting in Romania**

On the 7th of July, the BLUE TOURISM consortium met in Miercurea - Ciuc, Romania, to hold its second partner meeting, which can be considered really successful. The accent was put on summarising all the completed and upcoming tasks, alongside discussions related to partners' experiences during the first project phases. In the afternoon a field trip to one of the Romanian case study locations took place. The partnership visited [Saint Anna Lake](#), the only volcanic crater lake in Central Europe where the manager of the lake presented future plans for implementing more sustainable tourism around the lake, which consists, among others prohibiting the use of cars in the area, conservation of botanical diversity and the rainfed lake, stimulating the development of local communities, electric pontoon boat charged with solar panels and many more.

For more information about the BLUE TOURISM project:

Website | [www.bluetourism.eu/](http://www.bluetourism.eu/)

Facebook | <https://www.facebook.com/blue.tourism.EU>